

# JANUARY 2020 OFFICE MEETING

*Nobody in Lee County Sells More Real Estate Than RE/MAX REALTY TEAM  
10 Years and Counting!!!*



# 2019 December Top Producer

Allie Duenas,  
\$2.4 Million



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# 2019 December Top Team

Team Bader,  
\$3.1 Million



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# 2019 Top Offices in Lee County

December 2019  
Top Three:

**RE/MAX Realty Team**

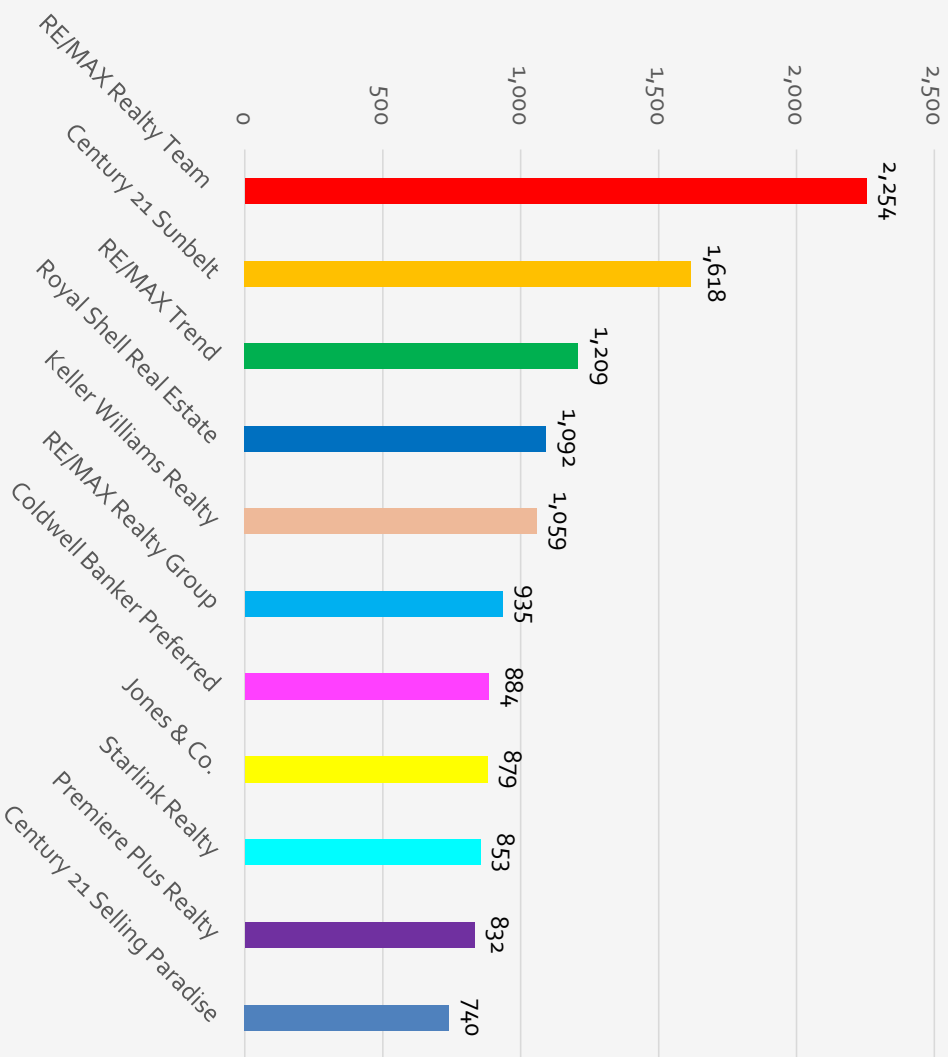
**175**

Century 21 Sunbelt

128

Starlink Realty

107



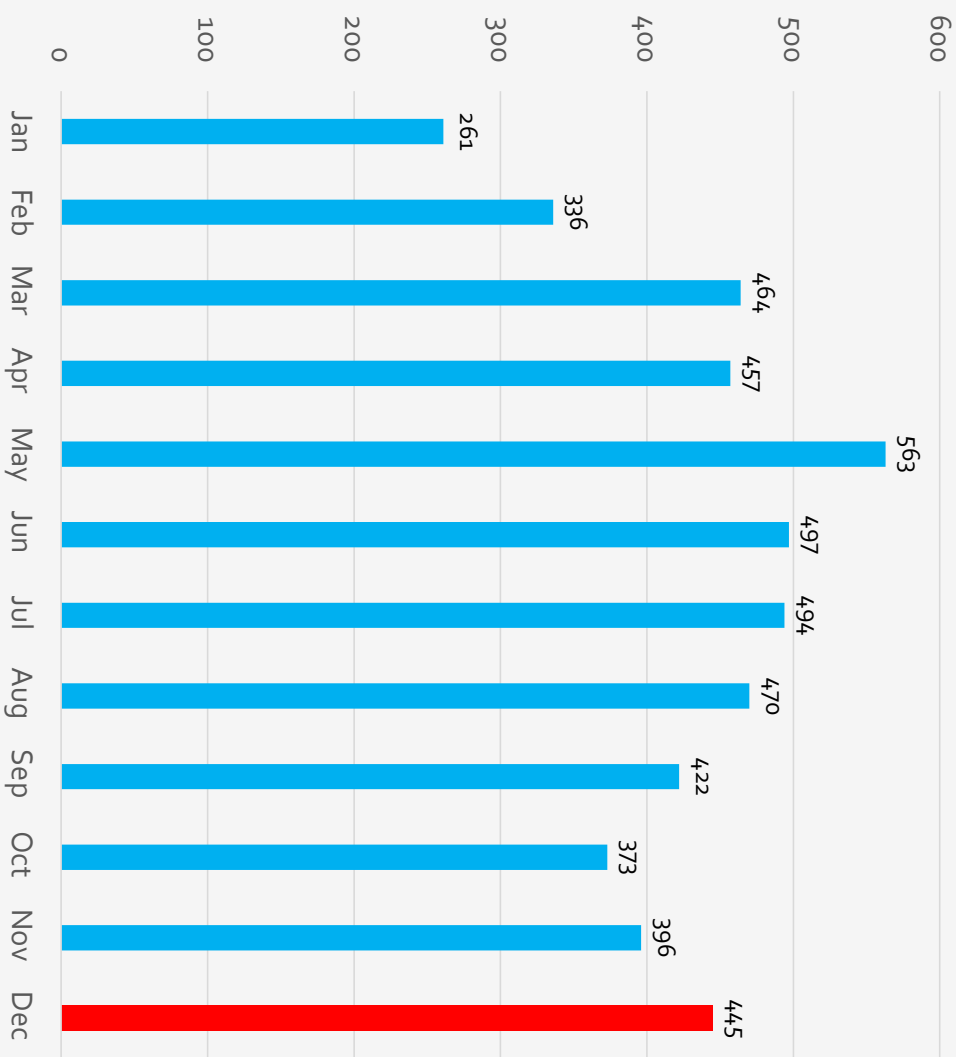
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# 2019 Cape Coral Closed Single Family Homes

Active SF Homes

1,708

Total Sales for  
2019: 5,431



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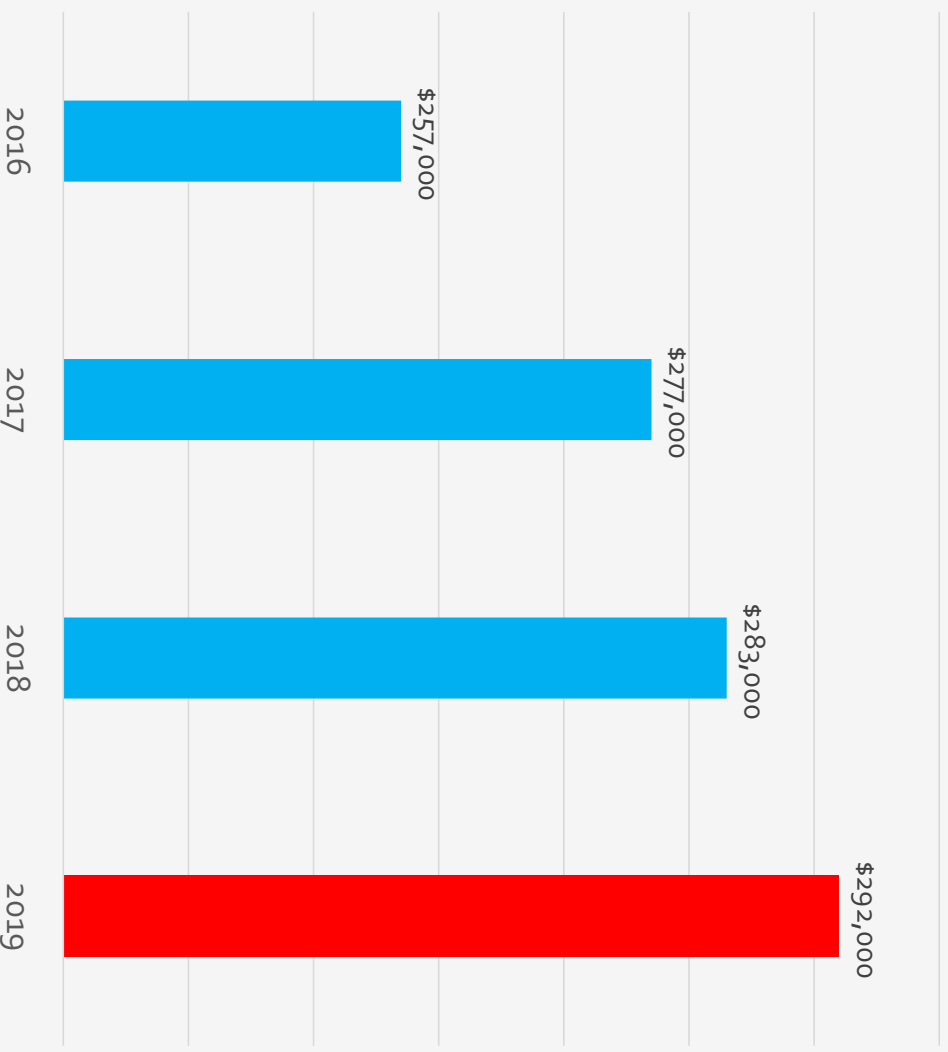
# Cape Coral Annual Home Prices

Annual Appreciation:

2016-2017: +8%

2017-2018: +2%

2018-2019: 3%



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# 2019 Cape Coral Home Statistics

Home Prices at Bottom of Market:

\$120,000 (Dec. 2010)

Home Prices at Last Peak:

\$378,000 (Jan. 2006)

How Far From Last Peak:

\$72,000

Percentage Increase

+155%

Home Prices Today:

\$306,000

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*Lee County  
Home Price  
Comparison  
December  
2019*

**Cape Coral**

\$306,000

**Fort Myers**

\$334,000

**N. Fort Myers**

\$244,000

**Bonita & Estero**

\$557,000

**Lehigh Acres**

\$189,000

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*Lee County  
Non-  
Waterfront  
Home Prices  
December  
2019*

**Cape Coral**  
\$234,000

**Fort Myers**  
\$286,000

**N. Fort Myers**  
\$222,000

**Bonita & Estero**  
\$418,000

**Lehigh Acres**  
\$186,000

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*Lee County  
Gulf Access  
Home Prices  
December  
2019*

**Cape Coral**  
\$510,000

**Fort Myers**  
\$595,000

**N. Fort Myers**  
\$258,000

**Bonita & Estero**  
\$707,000

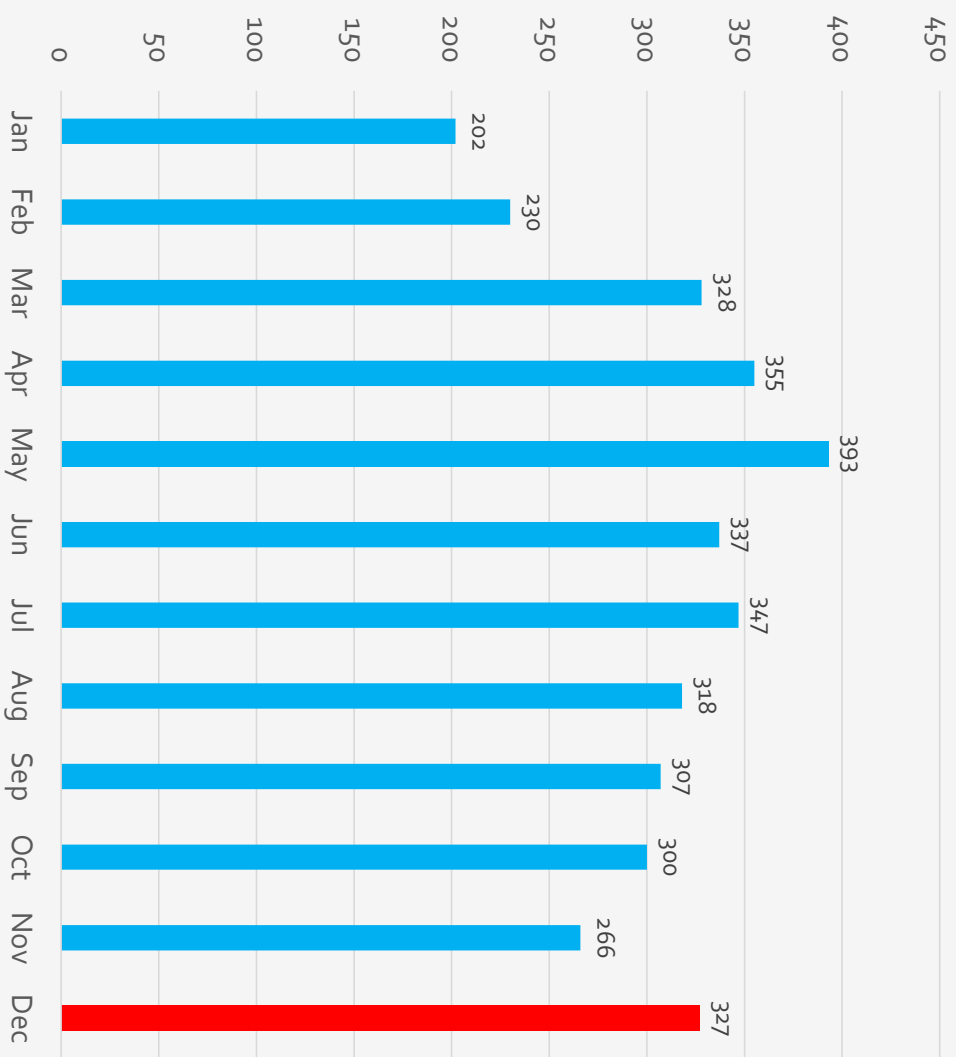
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# 2019 Fort Myers Closed Single Family Homes

Active SF Homes

1,237

Total Sales for  
2019: 3,884



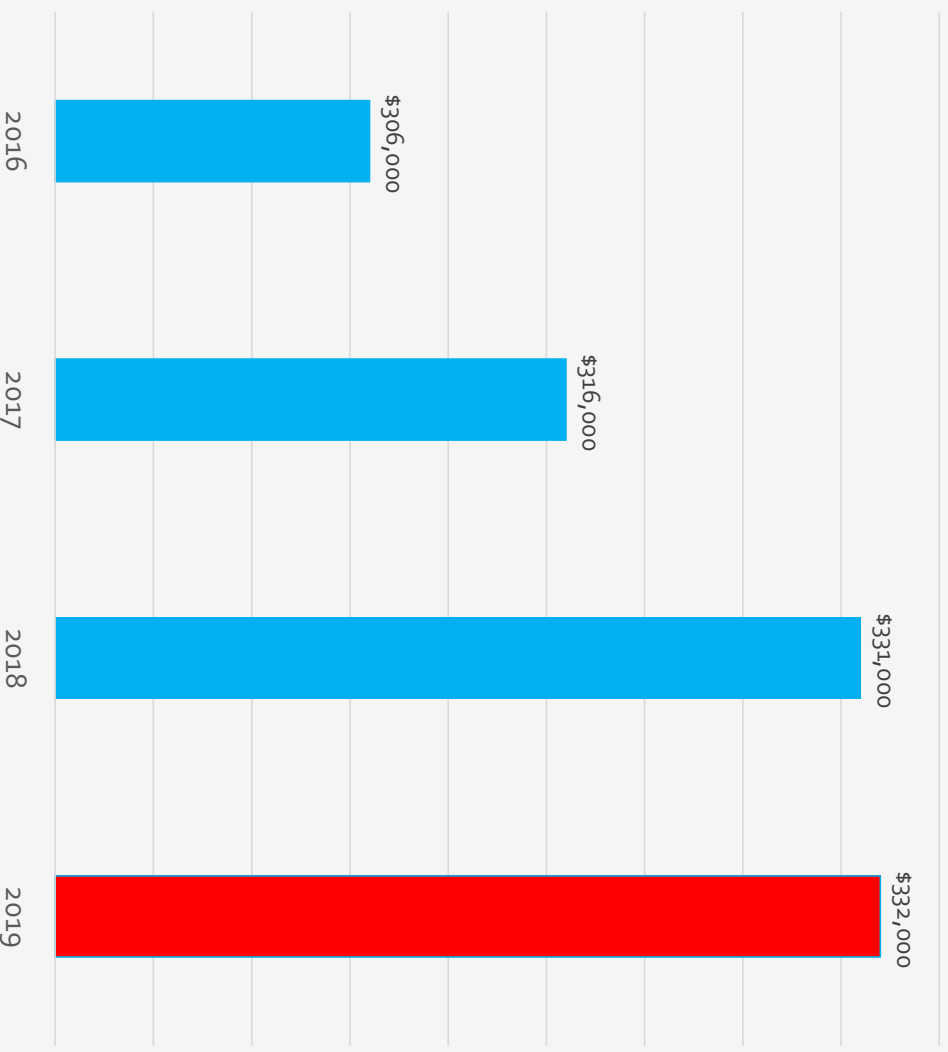
# Fort Myers Annual Home Prices

Annual Appreciation:

2016-2017: +3%

2017-2018: +5%

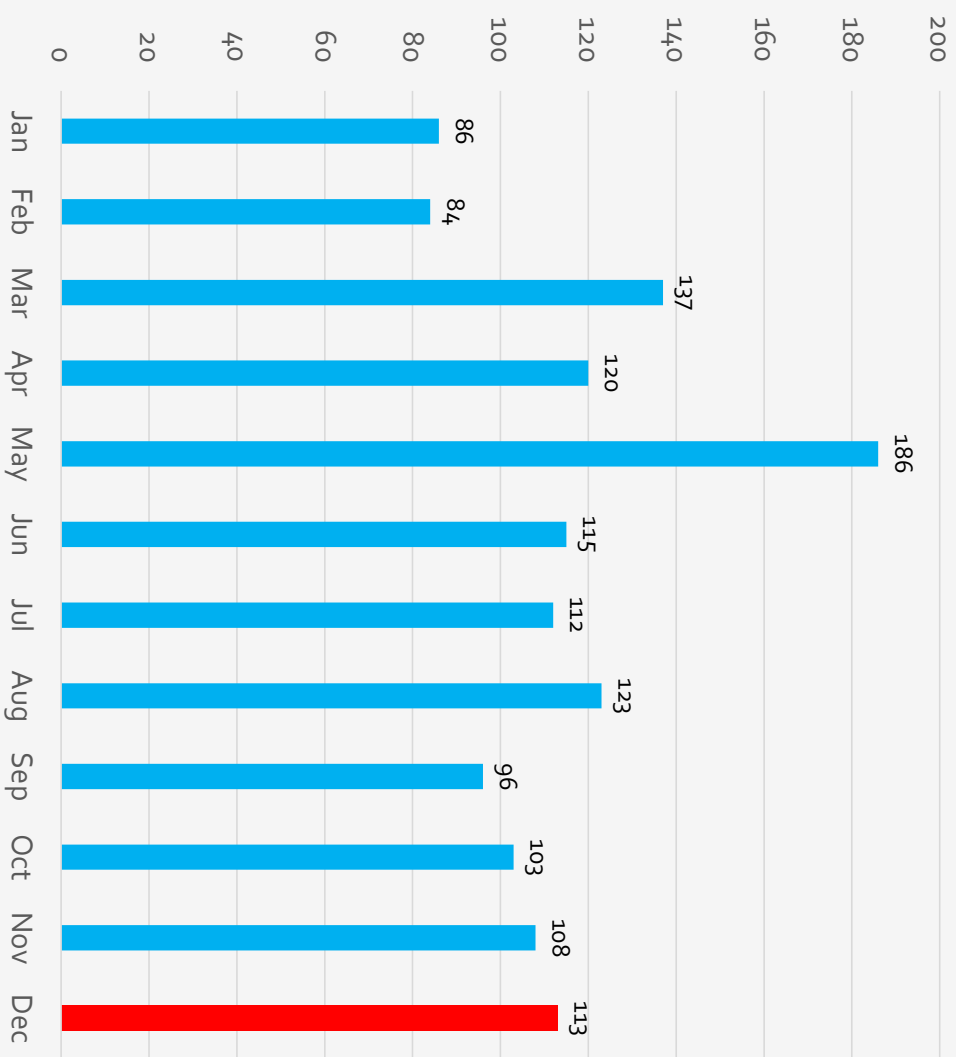
2018-2019: .003%



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# 2019 Bonita Estero Closed Single Family Homes

Active SF Homes  
706  
Total Sales for  
2019: 1,447



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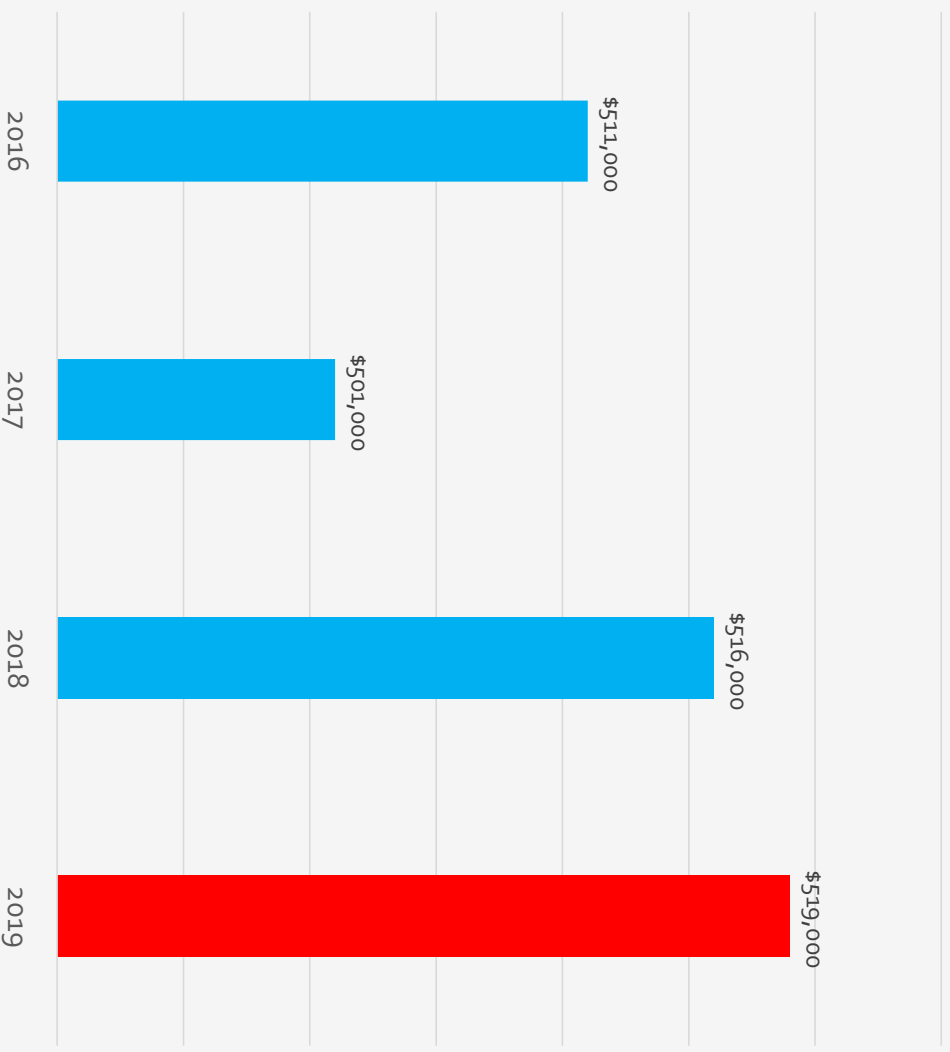
# Bonita Estero Annual Home Prices

Annual Appreciation:

2016-2017: -2%

2017-2018: +3%

2018-2019: .005%



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*Where your  
Focus goes,  
your Energy  
flows!*  
**#WTLB**



**CTRL + ALT + DEL**

Control yourself  
Alter your thinking  
Delete negativity

THANK YOU  
FOR  
COMING!

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