

# August 2018 Office Meeting



# July 2018 Top Producers...

Bob Ashworth: \$1,699,000 Volume

Deb Cullen

Phil Derry

RE/MAX<sup>®</sup>  
REALTY TEAM

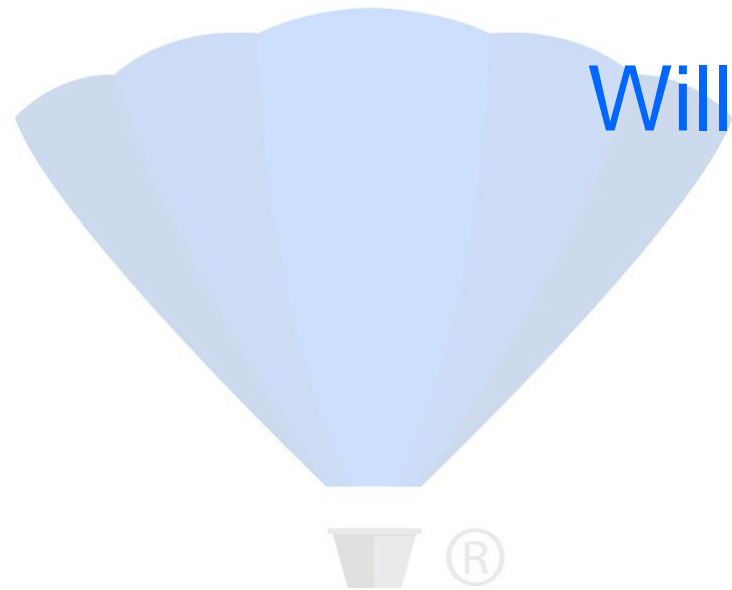


# July 2018 Top Teams...

BG & Co.: \$1,445,800 Volume

The Sylvia Advantage Team

Williamson Team



RE/MAX

RE/MAX<sup>®</sup>  
REALTY TEAM

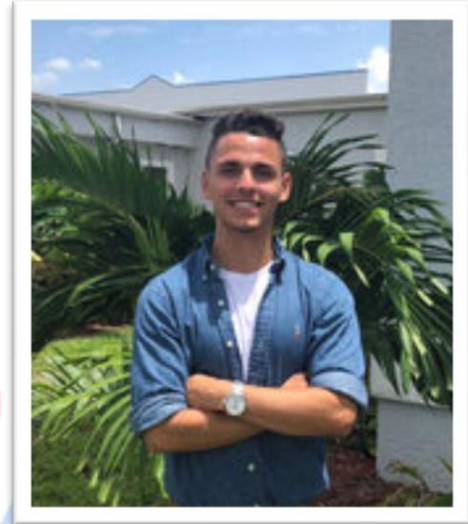




# New Rockstars



**Robyn Farnsworth**



**Albert Mas**



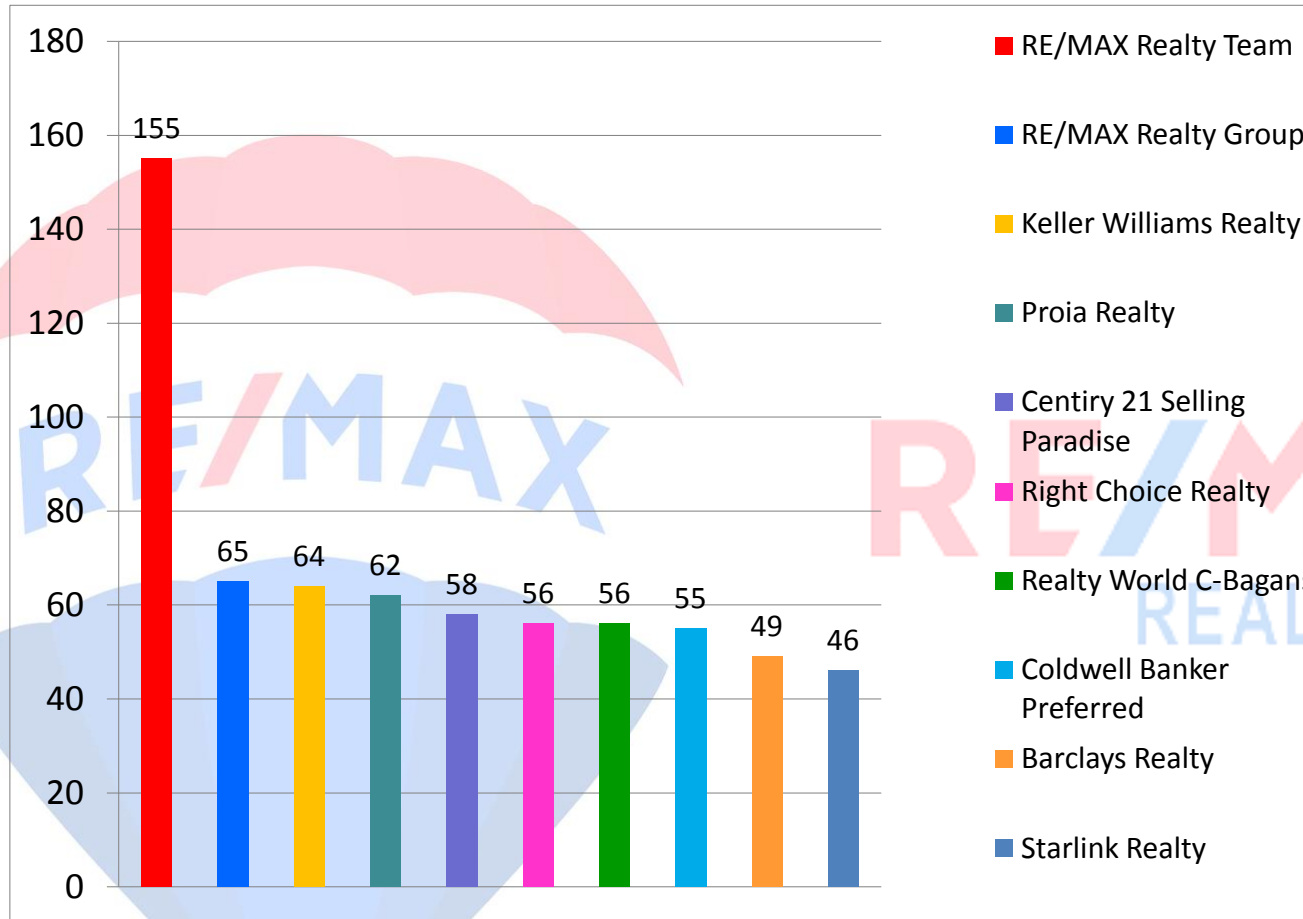
**Iris McDonald**



**Talisa & Adam Piskulic**

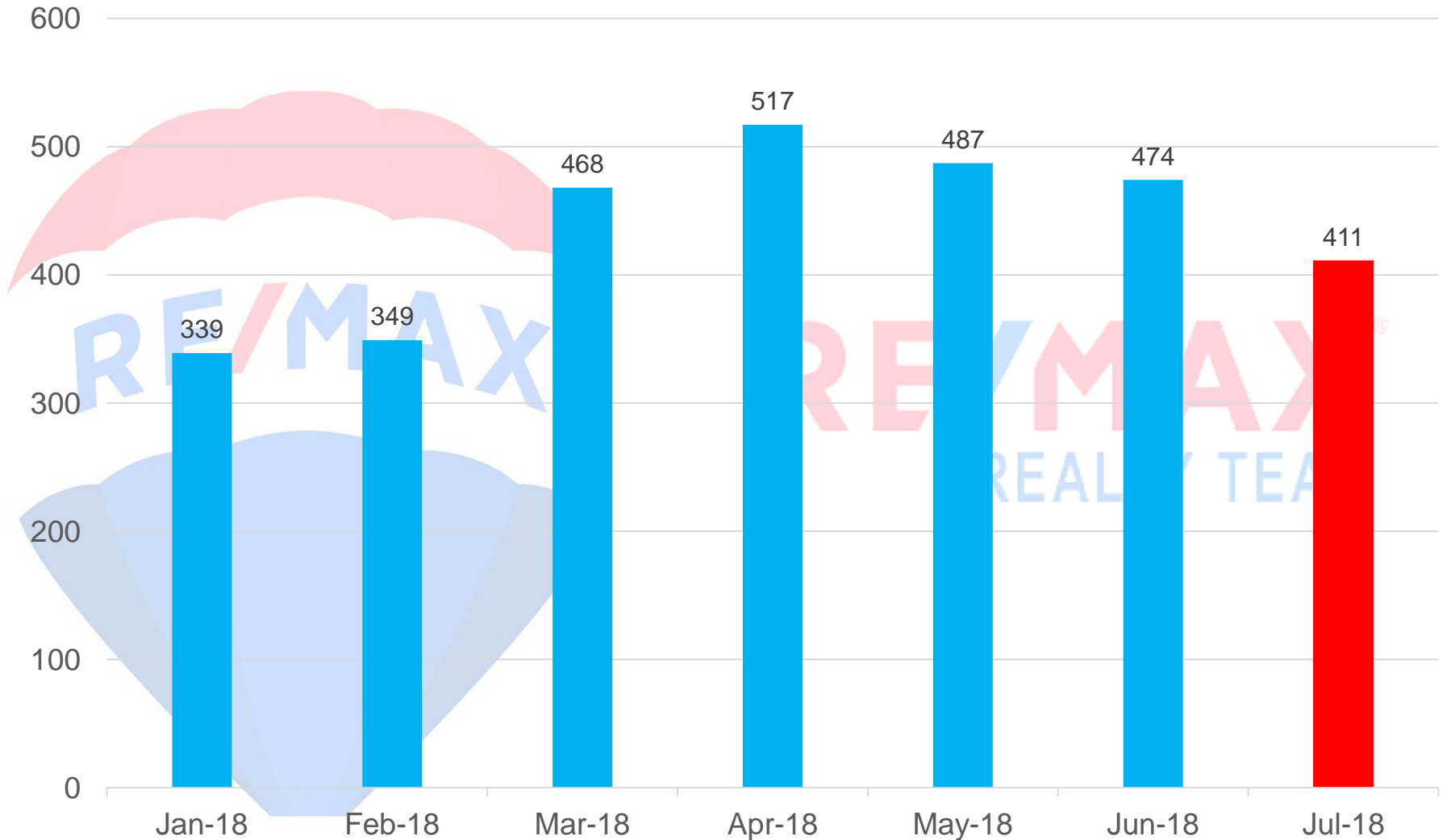
# July 2018

## Top Offices in Lee County



**RE/MAX Realty Team #1 Office in Lee County  
Every Month for 8 Straight Years!**

# Cape Coral Comparison of Closed Single Family Homes



# Cape Coral Monthly Comparison

## July 2017

Average List Price

\$274,000

Average Sale Price

\$266,000

Average List to Sale Ratio

98%

Inventory

3.5 Mo.

## July 2018

Average List Price

\$292,000

Average Sale Price

\$284,000

Average List to Sale Ratio

97%

Inventory

4 Mo.

+6.7%



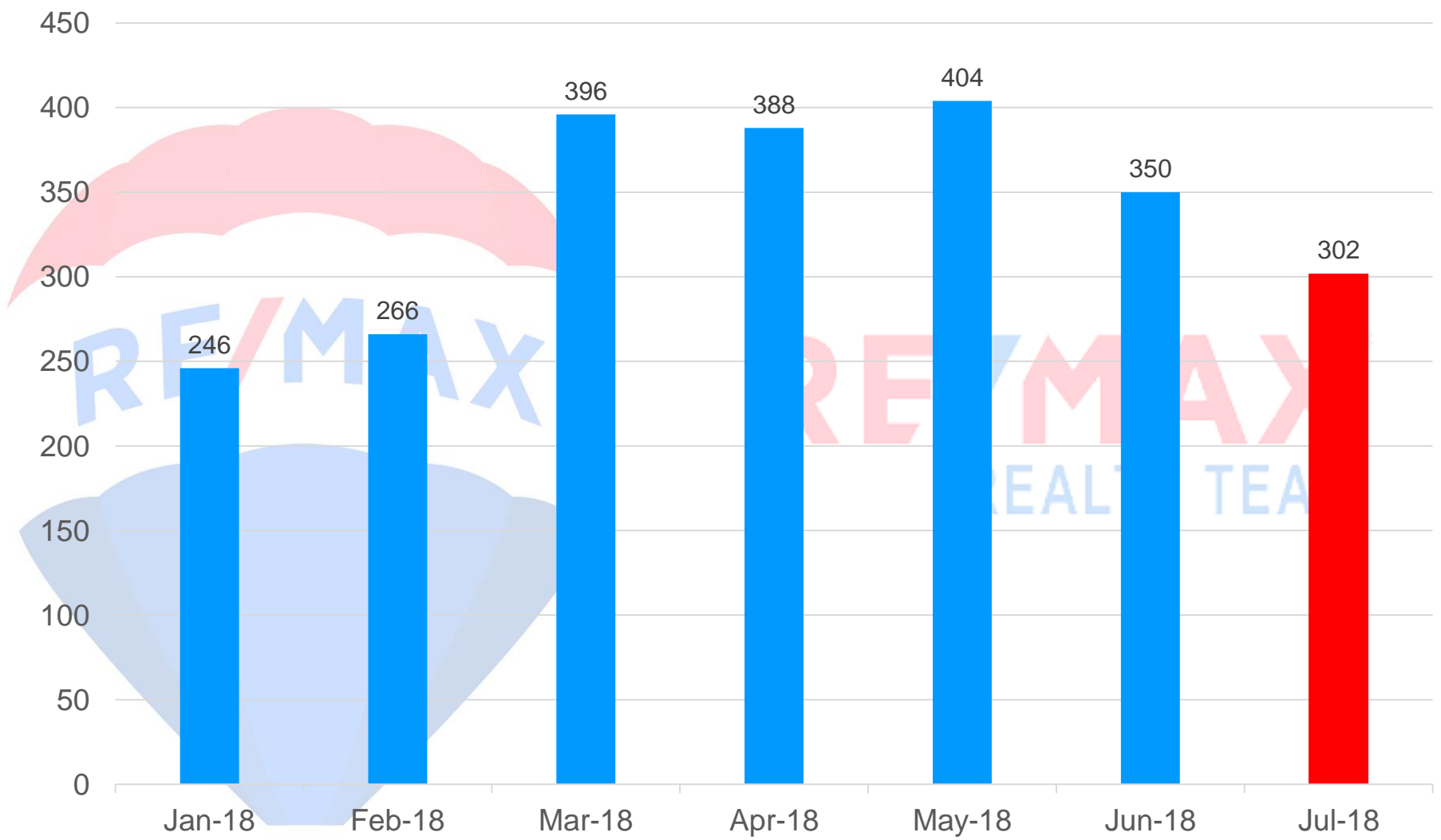
# Cape Coral Single Family Permits



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REALTY TEAM



# Fort Myers Comparison of Closed Single Family Homes



# Fort Myers Monthly Comparison

## July 2017

Average List Price

\$326,000

Average Sale Price

\$311,000

Average List to Sale Ratio

96%

Inventory

4.9 Mo.

## July 2018

Average List Price

\$385,000

Average Sale Price

\$364,000

Average List to Sale Ratio

96%

Inventory

4.7 Mo.

+17%



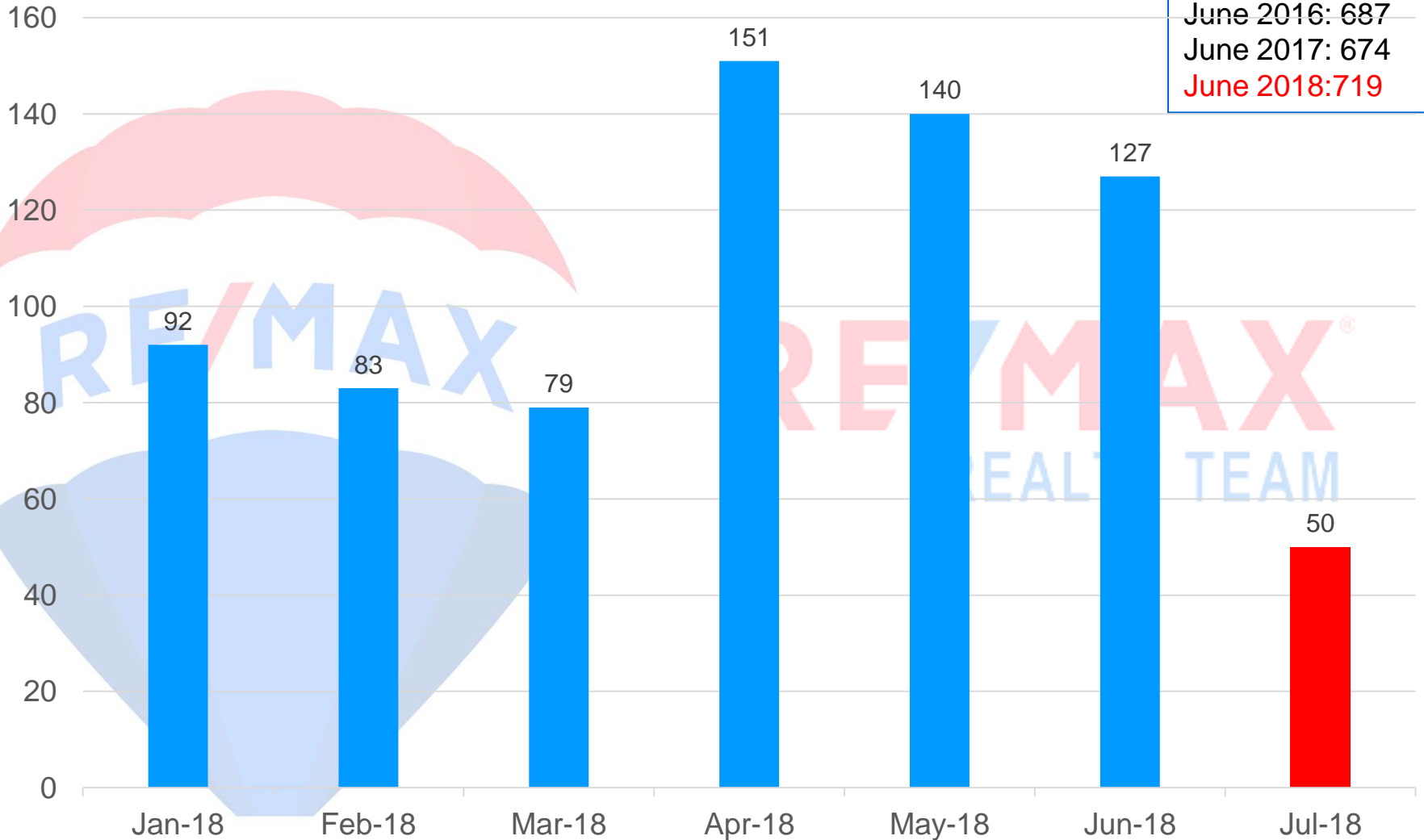
# Fort Myers Single Family Permits



RE/MAX<sup>®</sup>  
REALTY TEAM

# Bonita/Estero June Closed Single Family Homes

Active SF Homes  
June 2016: 687  
June 2017: 674  
**June 2018: 719**



# Bonita & Estero Monthly Comparison

## July 2017

Average List Price

\$450,000

Average Sale Price

\$425,000

Average List to Sale Ratio

95%

Inventory

6 Mo.

## July 2018

Average List Price

\$568,000

Average Sale Price

\$542,000

Average List to Sale Ratio

96%

Inventory

7.1 Mo.

+27%







Is there a correlation?



# And the Winners for the Team Challenge are:



TEAM 3

Friday,  
August 31<sup>st</sup>  
@ 7PM

**ARE YOU UP FOR THE  
CHALLENGE?**

Most P&S Agreements  
Executed per Team  
#REFocus